



# School Improvement Planning: A Review of Strategic Processes, Data Use, and Monitoring Practices in the Philippines and Beyond

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**ABSTRACT:** School improvement planning (SIP) is a key strategy for enhancing educational quality worldwide, emphasizing data-driven decision-making, strategic goal-setting, and continuous monitoring. In the Philippines, SIP is guided by the Department of Education framework, while international practices provided valuable insights into effective planning and monitoring systems. This review synthesized literature on strategic processes, data utilization, goal-setting, and monitoring practices, comparing Philippine and international experiences. An integrative review was conducted using peer-reviewed articles, policy documents, and reports retrieved from Scopus, Web of Science, ERIC, Google Scholar, and ProQuest, covering publications from 2010 to 2025. The findings showed that effective SIP relied on systematic planning cycles, SMART goal-setting, stakeholder engagement, and evidence-based decision-making. Data, including student performance, attendance, and school climate, were crucial for informed planning, while continuous monitoring and evaluation supported iterative improvements. Philippine practices aligned with global trends but faced challenges related to resource availability, leadership capacity, and data management systems. Strengthening school data systems, developing leadership capacity, and promoting collaborative planning were recommended. Future research should explore the empirical effectiveness of SIP implementation and conduct comparative studies across educational systems to identify best practices.

**KEYWORDS:** School improvement planning; strategic planning; data-driven decision-making; monitoring and evaluation; Philippines; international practices

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## 1. Introduction

### *1.1. Global context of school improvement planning.*

School improvement planning has become a fundamental strategy for enhancing educational quality and ensuring that schools effectively respond to the evolving demands of modern education systems. Across the globe, governments and educational institutions increasingly recognize that systematic planning is essential for improving teaching practices, strengthening institutional capacity, and ultimately raising student achievement. School improvement

planning provides a structured framework that enables schools to assess their current performance, identify priority areas for development, and implement targeted strategies aimed at achieving sustainable improvement [1]. Through this process, schools are able to align their goals, resources, and instructional practices with broader national education objectives. In recent decades, education systems worldwide have placed increasing emphasis on strategic planning and evidence-based decision-making. This shift reflects the growing demand for accountability, transparency, and measurable educational outcomes. Strategic planning encourages schools to adopt long-term perspectives and establish clear goals supported by data and systematic evaluation [2]. As educational reforms continue to prioritize quality assurance and performance monitoring, schools are expected to integrate planning processes that are both collaborative and data-informed. These practices ensure that school initiatives are not only aligned with institutional goals but are also responsive to the needs of students and the community. School leadership plays a crucial role in ensuring the success of school improvement initiatives. Effective school leaders guide the planning process, mobilize resources, and foster a culture of collaboration among teachers and stakeholders. Research has consistently shown that leadership significantly influences school performance by shaping organizational vision, supporting teacher development, and promoting accountability mechanisms within the institution [3–7]. Through strong leadership and clear accountability structures, schools can implement improvement plans more effectively and sustain positive changes in teaching and learning outcomes.

### *1.2. Strategic planning in education.*

Strategic planning in education refers to a systematic and forward-looking process through which schools define their goals, identify strategies for improvement, and allocate resources to achieve desired outcomes. Unlike routine administrative planning, strategic planning focuses on long-term institutional development and aligns school activities with the broader mission of improving student learning [2]. Within educational institutions, strategic planning typically involves analyzing the school environment, identifying key challenges, and formulating action plans that guide instructional and organizational development. A central component of strategic planning is goal setting. Clearly defined goals enable schools to establish priorities and focus their efforts on areas that require improvement. Strategic processes such as environmental scanning, stakeholder consultation, and resource analysis support the development of realistic and measurable objectives. Studies have shown that schools that engage in structured strategic planning and goal setting are more likely to achieve positive educational outcomes, particularly when goals are aligned with student learning needs and supported by collaborative decision-making [1]. Moreover, strategic planning is most effective when it follows systematic planning cycles that integrate planning, implementation, monitoring, and evaluation. These cycles allow schools to review progress regularly, identify areas requiring adjustment, and refine strategies based on emerging evidence. Such iterative processes ensure that school improvement initiatives remain dynamic and responsive to changing educational conditions.

### *1.3. Data-driven decision-making in school improvement.*

The growing emphasis on accountability in education has highlighted the importance of data-driven decision-making in school improvement planning. Schools increasingly rely on various types of data to inform planning and instructional practices. These include student achievement

scores, attendance records, behavioral reports, and teacher performance indicators. By analyzing these data sources, schools can gain valuable insights into student learning patterns, identify areas of weakness, and develop targeted interventions to address educational challenges [8]. Data-driven decision-making supports evidence-based planning by enabling educators to move beyond assumptions and base their strategies on measurable information. For instance, student assessment results can help teachers identify specific learning gaps, while attendance data may reveal issues related to student engagement or school climate. When used effectively, data provide a foundation for establishing realistic goals and monitoring progress toward improvement targets. The use of data enhances accountability within schools by providing clear indicators of performance and progress. School leaders and teachers can use these indicators to evaluate the effectiveness of implemented strategies and adjust interventions accordingly. As educational institutions increasingly adopt data-driven practices, the ability to interpret and utilize data has become a critical competency for school leaders and educators.

#### *1.4. Monitoring and evaluation of school improvement plans.*

Monitoring and evaluation are essential components of effective school improvement planning. While strategic planning provides the framework for identifying goals and strategies, monitoring mechanisms ensure that these plans are implemented effectively and that progress toward desired outcomes is continuously assessed. Monitoring involves the systematic collection and analysis of performance indicators that track the implementation of improvement initiatives and measure their impact on school performance [9]. Evaluation further strengthens the improvement process by assessing the effectiveness of strategies and identifying areas requiring modification. Through evaluation, schools can determine whether planned interventions are producing the intended outcomes and whether resources are being utilized efficiently. This process enables school leaders and stakeholders to make informed decisions regarding future planning and resource allocation. Importantly, monitoring and evaluation contribute to a culture of continuous improvement within schools. Feedback generated through evaluation processes allows educators to reflect on their practices, learn from experience, and refine strategies for future implementation. As a result, school improvement planning becomes an ongoing and adaptive process rather than a one-time activity.

#### *1.5. School improvement planning in the philippine context.*

In the Philippines, school improvement planning is institutionalized through the implementation of the School Improvement Plan (SIP) mandated by the Department of Education. The SIP serves as a three-year strategic roadmap that guides schools in addressing priority needs related to teaching and learning, governance, resource management, and community engagement [9]. The framework encourages schools to analyze available data, identify key challenges, and design interventions that respond to the specific needs of learners and communities. The development and implementation of the SIP involve the participation of various stakeholders, including school heads, teachers, parents, local government units, and community representatives. School heads play a central role in leading the planning process, facilitating stakeholder collaboration, and ensuring that improvement initiatives are aligned with national education policies. School Governing Councils and community partners also contribute to the planning process by providing support, resources, and insights that strengthen school development efforts. Despite the structured framework provided by the Department of

Education, schools in the Philippines often face challenges in implementing data-driven planning effectively. These challenges may include limited capacity for data analysis, insufficient training for school leaders and teachers, and constraints related to resources and monitoring systems. Addressing these challenges is essential for strengthening the effectiveness of school improvement planning and ensuring that improvement initiatives produce meaningful educational outcomes.

#### *1.6. School improvement practices in other countries.*

School improvement planning is widely practiced across education systems worldwide, although the approaches and frameworks used vary across countries. In the United States, school improvement plans are commonly developed as part of accountability policies requiring schools to use student performance data to identify areas needing intervention. Federal and state education policies emphasize measurable goals and continuous monitoring to ensure that schools meet established academic standards. Similarly, the United Kingdom promotes school self-evaluation and strategic planning as key responsibilities of school leaders. Schools are encouraged to conduct regular evaluations of their performance and develop improvement plans that address identified areas of weakness. In Australia, education authorities provide strategic frameworks that guide schools in aligning their planning processes with national and state-level educational priorities. Countries such as Singapore and Finland also offer valuable insights into effective school improvement practices. Singapore emphasizes systematic planning and strong leadership to drive educational excellence, while Finland focuses on collaborative school development and professional trust among educators [10]. These international experiences highlight diverse approaches to school improvement planning while demonstrating the importance of leadership, data utilization, and continuous monitoring in achieving educational success.

#### *1.7. Research gap.*

Although numerous studies have examined various aspects of school improvement planning, there remains limited comprehensive synthesis integrating strategic processes, data utilization, and monitoring practices across different educational contexts. Much of the existing literature focuses on individual components of school improvement such as leadership, data use, or accountability, without fully examining how these elements interact within a comprehensive planning framework. Furthermore, there is a need to compare and integrate insights from both Philippine and international experiences in school improvement planning. Such comparative analysis can help identify best practices, highlight common challenges, and provide valuable lessons for policymakers, school leaders, and educators seeking to strengthen school improvement initiatives.

#### *1.8. Purpose of the review.*

This review aimed to synthesize and critically examine existing scholarly works on school improvement planning, with particular emphasis on the strategic processes, data utilization, and monitoring practices that contributed to effective school development. Specifically, it explored the strategic processes involved in school improvement planning, including goal setting, stakeholder participation, and planning cycles, to understand how schools organized

and implemented development priorities. The review also analyzed the role of data utilization in informing school improvement plans, particularly in identifying learning gaps, setting priorities, and supporting evidence-based decision-making. In addition, it examined the monitoring and evaluation mechanisms used in implementing school improvement plans to ensure accountability, track progress, and promote continuous improvement. Furthermore, the review compared school improvement planning practices in the Philippines with those of selected countries such as the United States, United Kingdom, Australia, Singapore, and Finland to highlight similarities, differences, and contextual adaptations. Finally, it identified best practices and key challenges in the implementation of school improvement planning, with the goal of informing future policy directions, leadership practices, and research in the field of education.

## 2. Methods

### 2.1. Research design

This study employed a systematic literature review approach to synthesize existing research on school improvement planning, with particular emphasis on strategic planning processes, data utilization, and monitoring practices in education. A systematic literature review was selected because it allowed for a structured and transparent process of identifying, selecting, and analyzing relevant scholarly studies. This approach ensured that the literature included in the review was carefully screened and evaluated based on clearly defined criteria, thereby increasing the reliability and rigor of the synthesis. Literature synthesis was particularly appropriate for studies that aimed to consolidate findings from multiple sources in order to identify emerging patterns, trends, and best practices. In the context of school improvement planning, synthesizing literature from different countries and educational contexts allowed for a broader understanding of how strategic processes, data-driven decision-making, and monitoring mechanisms contributed to effective school development.

### 2.2. Sources of data.

Relevant studies were collected from several widely recognized academic databases to ensure comprehensive coverage of scholarly literature. The databases searched included Scopus, Web of Science, ERIC (Education Resources Information Center), Google Scholar, and ProQuest. These databases were selected because they contained large collections of peer-reviewed educational research and were commonly used in systematic literature reviews.

### 2.3. Search strategy.

A structured search strategy was used to identify relevant literature. Keywords were developed based on the major concepts of the study, including school improvement planning, strategic planning in education, and data-driven decision-making. The following keywords and phrases were used in the search process: “school improvement planning”; “strategic planning in education”; “data-driven decision making in schools”; “school improvement monitoring”; “education strategic management”. The keywords were applied across the selected databases, and combinations of these terms were also used to refine search results. The search process initially generated 312 articles across the databases. Table 1 presents the structured search strategy used in identifying relevant literature for the review. It outlines the key search terms

employed, the databases where these terms were applied, and the number of articles retrieved from each search category. The keywords include “school improvement planning,” “data-driven decision making,” and “strategic planning in schools,” which were systematically searched across academic databases such as ERIC, Scopus, Google Scholar, and ProQuest. The results show that the keyword “school improvement planning” generated 118 articles from ERIC and Scopus, while “data-driven decision making” yielded 94 articles from Google Scholar. Meanwhile, “strategic planning in schools” produced 100 articles from Scopus and ProQuest. Overall, the search process initially identified a total of 312 articles, which served as the initial pool of studies for further screening and selection in the review process.

**Table 1.** Search keywords and database sources.

Keywords	Databases	Number of Articles Retrieved
School improvement planning	ERIC, Scopus	118
Data-driven decision making	Google Scholar	94
Strategic planning in schools	Scopus, ProQuest	100
<b>Total</b>		<b>312</b>

#### 2.4. Inclusion and exclusion criteria.

To ensure the relevance and quality of the literature reviewed, specific inclusion and exclusion criteria were applied during the screening process. Only studies that directly addressed school improvement planning and related strategic processes were included. Table 2 outlines the criteria used to determine the eligibility of studies included in the literature review. It specifies both inclusion and exclusion parameters to ensure the relevance, quality, and consistency of the selected articles. In terms of publication year, only studies published from 2010 to 2025 were included, while those published before 2010 were excluded to maintain the relevance of current educational practices. Regarding publication type, the review included only peer-reviewed journal articles, while non-scholarly sources such as blogs, opinion papers, and magazines were excluded to ensure academic rigor. In terms of focus, studies addressing school improvement planning, strategic planning, data use, and monitoring practices were included, whereas studies unrelated to these themes were excluded. Finally, only English-language publications were considered, while non-English studies were excluded due to language accessibility constraints.

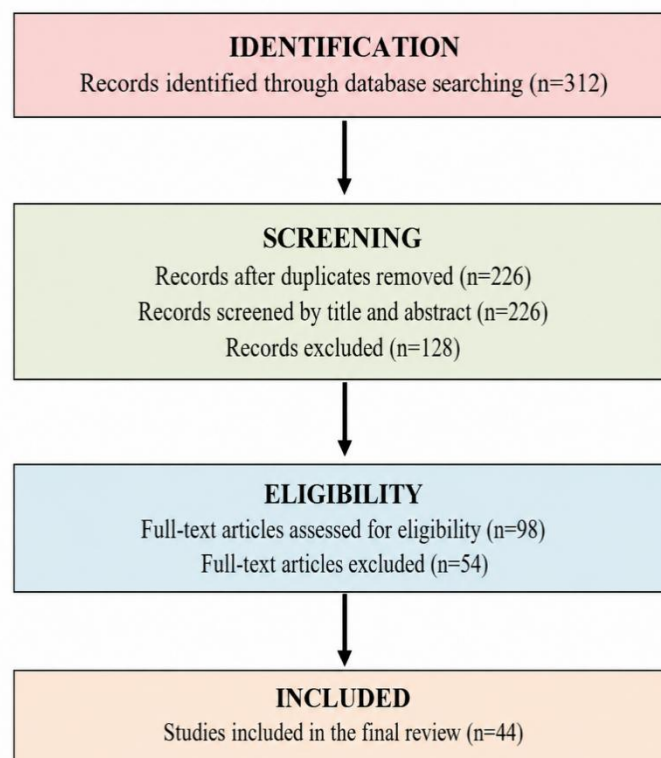
**Table 2.** Inclusion and exclusion criteria for article selection.

Criteria	Inclusion	Exclusion
Year	2010–2025	Studies published before 2010
Type	Peer-reviewed journal articles	Blogs, opinion papers, magazines
Focus	School improvement planning, strategic planning, data use, monitoring practices	Studies unrelated to school improvement planning
Language	English	Non-English publications

#### 2.5. Screening and selection of articles.

The article selection process followed a systematic screening procedure to ensure that only relevant and high-quality studies were included in the review. Initially, 312 articles were identified from the selected databases through keyword searches. During the first screening stage, 86 duplicate articles were removed, leaving 226 articles for further review. In the second stage, the titles and abstracts of the remaining articles were examined to determine their relevance to the topic of school improvement planning. This process resulted in the exclusion

of 128 articles that did not directly address strategic planning, data use, or monitoring in school improvement. The remaining 98 articles were then subjected to a full-text review to assess their relevance and methodological quality. After applying the inclusion and exclusion criteria, 54 articles were excluded due to limited relevance, lack of empirical evidence, or focus on unrelated educational topics. Ultimately, a total of 44 peer-reviewed articles were included in the final literature synthesis. These studies provided insights into strategic planning processes, data-driven decision-making practices, and monitoring mechanisms used in school improvement planning across different educational contexts. Figure 1 illustrates the PRISMA (Preferred Reporting Items for Systematic Reviews and Meta-Analyses) flow diagram used in the literature selection process. It presents a step-by-step overview of how studies were identified, screened, assessed for eligibility, and ultimately included in the final review. In stage (a), Identification of Articles, all relevant records were gathered from various databases using predefined keywords, resulting in an initial pool of studies. Stage (b), Screening of Articles, involved the removal of duplicate records and the preliminary review of titles and abstracts to exclude studies that were not aligned with the research focus. In stage (c), Eligibility, the remaining full-text articles were carefully assessed against the inclusion and exclusion criteria to determine their suitability for the review. Finally, stage (d), Included, represents the final set of studies that met all criteria and were incorporated into the systematic literature review for detailed analysis.



**Figure 1.** PRISMA flow diagram for literature selection; identification of articles; screening of articles; eligibility; included.

### 3. Results

#### 3.1. Strategic processes in school improvement planning.

Strategic processes are widely recognized in the literature as essential components of effective school improvement planning. These processes guide schools in identifying priorities, allocating resources, and implementing interventions that lead to improved educational outcomes. Across various educational systems, scholars emphasize that successful school improvement initiatives are grounded in clear vision and mission development, active stakeholder participation, strategic goal setting, and systematic planning cycles. These elements collectively shape how schools design and implement their improvement plans. The development of a clear and shared vision and mission is often considered the foundation of school improvement planning. A well-articulated vision provides direction for the school community and establishes long-term aspirations for student learning and institutional growth. According to Philip Hallinger [3], effective schools are guided by a shared vision that aligns school practices with desired educational outcomes. When school leaders communicate a clear vision and mission, they create a sense of purpose among teachers and staff, which strengthens the commitment to improvement initiatives.

Similarly, Kenneth Leithwood and colleagues [1] argue that vision-driven leadership plays a significant role in school reform because it helps align teaching practices, resource allocation, and professional development with school goals. Studies also show that schools with clearly defined missions tend to implement improvement strategies more effectively because these statements serve as guiding frameworks for decision-making [3]. As a result, vision and mission development is frequently identified in the literature as the first step in strategic school improvement planning. Another critical component of strategic school improvement planning is stakeholder participation. Educational scholars consistently emphasize the importance of involving teachers, parents, students, and community members in the planning process. Collaborative participation allows schools to gather diverse perspectives and ensures that improvement strategies reflect the needs of the entire school community.

Research by Alma Harris [6] highlights that distributed leadership and collaborative decision-making strengthen school improvement efforts by fostering shared ownership of goals and initiatives. When stakeholders are actively involved in planning discussions, they are more likely to support and sustain improvement programs during the implementation phase. In addition, Kenneth Leithwood [1] notes that stakeholder engagement improves transparency and accountability in school management. Participation in planning meetings, consultations, and school governance structures enables stakeholders to contribute ideas and identify potential solutions to educational challenges. Consequently, inclusive participation has been recognized as a key factor in the success and sustainability of school improvement initiatives. Strategic goal setting is another fundamental element of school improvement planning. Goals provide clear targets that guide school improvement efforts and help educators focus their interventions on priority areas such as student achievement, teacher development, and school management.

According to Robert J. Marzano [11], effective school leaders establish specific and measurable goals to ensure that improvement initiatives are aligned with student learning outcomes. These goals often emerge from the analysis of school performance data and are designed to address identified gaps in academic achievement. Strategic goals also serve as benchmarks that allow schools to monitor progress and evaluate the effectiveness of their improvement initiatives. Furthermore, scholars argue that goal setting contributes to accountability and organizational coherence within schools. When goals are clearly defined

and communicated to stakeholders, teachers and administrators are better able to coordinate their efforts toward achieving common objectives. As a result, strategic goal setting plays a vital role in translating school visions into actionable improvement plans. Effective school improvement planning is also characterized by systematic planning cycles that involve continuous processes of planning, implementation, monitoring, and evaluation. These cycles enable schools to regularly assess their progress and refine their strategies based on evidence and feedback.

Research by Louise Stoll [12] indicates that sustainable school improvement occurs when institutions adopt iterative planning cycles that encourage reflection and learning among educators. Through these cycles, schools can identify successful practices, address emerging challenges, and make data-informed adjustments to their strategies. Similarly, studies on educational leadership suggest that cyclical planning processes help schools maintain a culture of continuous improvement [5]. By systematically reviewing their goals and outcomes, schools are able to ensure that improvement initiatives remain responsive to the evolving needs of students and the broader educational environment. The literature suggests that strategic processes such as vision and mission development, stakeholder participation, goal setting, and systematic planning cycles form the core components of effective school improvement planning. When these elements are integrated into school management practices, they create a structured framework that supports continuous improvement and enhanced educational performance.

Table 3 presents a synthesis of selected literature focusing on strategic planning processes in school improvement. It summarizes key studies, their country or context, the strategic planning elements emphasized, and their main findings. The table highlights that across different educational settings, strategic planning consistently involves core components such as vision and mission development, stakeholder participation, leadership practices, strategic goal setting, and continuous planning cycles.

**Table 3.** Summary of strategic planning processes in selected studies.

Author	Country	Strategic Planning Elements	Key Findings
[3]	International	Vision and mission development	Shared school vision strengthens alignment of improvement initiatives.
[1]	Canada	Stakeholder participation, leadership	Collaborative leadership improves planning and school reform outcomes.
[6]	United Kingdom	Distributed leadership, stakeholder engagement	Participation enhances sustainability of improvement programs.
[11]	United States	Strategic goal setting	Clearly defined goals improve accountability and school performance.
[12]	Finland / International	Continuous planning cycles	Iterative planning supports sustainable school improvement.

Hallinger [3] emphasizes the importance of shared vision and mission development, noting that a common vision strengthens alignment of school improvement initiatives. Leithwood et al. [1] highlight stakeholder participation and leadership in Canada, finding that collaborative leadership enhances planning processes and school reform outcomes. Similarly, Harris [6] underscores distributed leadership and stakeholder engagement in the United Kingdom, emphasizing that participation contributes to the sustainability of improvement programs. In the United States, Marzano [11] focuses on strategic goal setting and reports that clearly defined goals improve accountability and overall school performance. Lastly, Stoll [12]

highlights continuous and iterative planning cycles within Finland and international contexts, concluding that ongoing planning supports long-term and sustainable school improvement.

### *3.2. Use of school data in planning.*

The use of school data has become a central component of contemporary school improvement planning. Across many educational systems, schools are increasingly expected to base their decisions on empirical evidence rather than intuition or tradition. Data-driven decision-making allows school leaders and teachers to identify performance gaps, monitor progress, and design targeted interventions to improve learning outcomes. Scholars argue that systematic use of school data strengthens accountability and enhances the effectiveness of school improvement initiatives [8]. Student performance data is among the most commonly used sources of information in school improvement planning. These data include standardized test scores, classroom assessments, and national examination results, which provide valuable insights into students' academic achievement and learning progress. According to Amanda Datnow and Vicki Park [8], analyzing student achievement data helps educators identify learning gaps and determine which areas require targeted instructional support. Research further indicates that when schools regularly review student performance data, teachers are better able to adapt instructional strategies to meet students' needs. In many countries, national assessments and school-based tests serve as key indicators used in developing school improvement plans. These data help educators establish performance benchmarks and design interventions aimed at improving student achievement [4].

In addition to academic data, school climate information is also considered essential in improvement planning. School climate data typically include surveys on student well-being, teacher perceptions, classroom environment, and relationships among members of the school community. Such data provide insights into non-academic factors that influence student learning and overall school effectiveness. Studies suggest that positive school climate conditions contribute to better student engagement, higher motivation, and improved academic outcomes. According to Jonathan Cohen et al. [13], school climate assessments help administrators understand issues related to safety, inclusiveness, and support systems within the school environment. By incorporating climate data into planning processes, school leaders can design strategies that promote a supportive and productive learning atmosphere. Assessment results play a vital role in guiding school improvement strategies. These results include both formative and summative assessments used to measure students' knowledge, skills, and competencies. Educational researchers highlight that assessment data provide evidence about the effectiveness of instructional practices and curriculum implementation.

James Popham [14] emphasizes that well-designed assessments enable educators to evaluate student learning outcomes and make informed decisions about instructional improvement. Schools often analyze assessment results to identify trends in student performance, determine areas requiring curriculum adjustments, and plan professional development activities for teachers. In many educational systems, assessment data are integrated into school monitoring frameworks to track progress toward improvement goals. Evidence-based decision-making refers to the systematic use of data and research findings to guide school policies and improvement initiatives. Scholars argue that evidence-based

approaches strengthen educational leadership by ensuring that decisions are grounded in reliable information rather than assumptions.

According to Paul A. Kirschner [6], evidence-informed practices enable schools to design effective interventions that address specific learning challenges. When school leaders use multiple sources of data—such as student achievement, attendance, and climate surveys—they gain a comprehensive understanding of school performance and are better equipped to develop strategic improvement plans. Furthermore, evidence-based decision-making promotes a culture of continuous improvement in schools. By regularly collecting and analyzing data, educators can monitor the effectiveness of their interventions and adjust when necessary. This process strengthens accountability and ensures that improvement efforts are aligned with measurable educational outcomes [8]. The literature indicates that the use of diverse data sources including student performance data, school climate information, and assessment results, supports evidence-based decision-making in school improvement planning. Integrating these data into planning processes enables schools to identify priority areas, design targeted interventions, and evaluate the impact of implemented strategies.

Figure 2 presents the conceptual model of data-driven school improvement planning, illustrating the cyclical and continuous process of using data to enhance school performance and decision-making. The model is composed of interconnected stages that demonstrate how data is systematically collected, analyzed, and applied to guide strategic actions in schools. Stage (a) introduces the overall conceptual framework, showing how data-driven decision-making supports the entire school improvement process. Stage (b), School Data Collection, involves gathering relevant information from various sources such as student performance records, assessments, and stakeholder feedback. Stage (c), Data Analysis, focuses on interpreting the collected data to identify trends, strengths, and areas for improvement. Stage (d), Strategic Goal Setting, uses the analyzed data to establish clear, evidence-based improvement targets. Stage (e), Implementation, refers to the execution of planned strategies and interventions aimed at achieving the set goals. Stage (f), Monitoring, involves tracking progress and evaluating the effectiveness of implemented actions. Finally, the Feedback Loop connects all stages by ensuring that evaluation results are fed back into the system, promoting continuous improvement and iterative refinement of school development strategies.

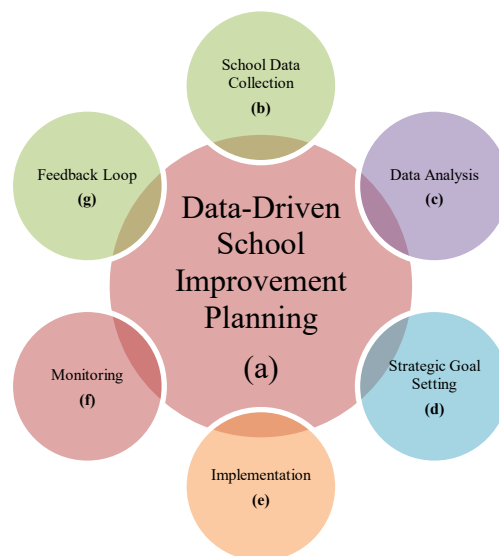


Figure 2. Conceptual model of data-driven school improvement planning (a); school data collection (b); data analysis (c); strategic goal setting (d); implementation (e); monitoring (f); feedback loop.

Table 4 presents the different types of data commonly utilized in school improvement planning, along with their specific purposes and examples. It highlights how various forms of educational data are systematically gathered and applied to support evidence-based decision-making in schools. The table shows that student achievement data are primarily used to identify learning gaps and monitor academic progress, with examples such as national examinations and standardized test results. Attendance data are used to monitor student engagement and participation through daily school attendance records. School climate data help assess the overall learning environment and well-being of stakeholders, typically gathered through student and teacher surveys. Teacher performance data are used to evaluate instructional effectiveness, often based on classroom observation reports. Lastly, assessment results are used to measure learning outcomes and curriculum effectiveness through both formative and summative assessments. Collectively, these data sources provide a comprehensive basis for planning, implementing, and improving school development initiatives.

**Table 4.** Types of data used in school improvement planning.

Type of Data	Purpose	Example
Student achievement	Identify learning gaps and monitor academic progress	National examinations, standardized tests
Attendance	Monitor student engagement and participation	Daily school attendance records
School climate	Assess learning environment and well-being	Student and teacher surveys
Teacher performance	Evaluate instructional effectiveness	Classroom observation reports
Assessment results	Measure learning outcomes and curriculum effectiveness	Formative and summative assessments

### 3.3. Goal setting in school improvement plans.

Goal setting is a critical component of school improvement planning, as it translates the vision and mission of a school into actionable and measurable targets. Effective goal-setting practices provide direction, clarify priorities, and ensure that all stakeholders are aligned toward achieving common educational objectives. The literature emphasizes several key aspects of goal setting in school improvement plans, including the use of SMART goals, alignment with national education policies, and active stakeholder involvement. Many studies highlight the importance of setting SMART goals—Specific, Measurable, Achievable, Relevant, and Time-bound—as a cornerstone of effective school improvement planning. SMART goals provide clarity and accountability, making it easier for school leaders and teachers to monitor progress and evaluate outcomes [15]. Specific goals focus on well-defined objectives, measurable goals allow progress tracking, achievable goals ensure feasibility, relevant goals align with the school’s vision, and time-bound goals establish deadlines for completion. Research demonstrates that schools using SMART goal frameworks are more likely to achieve improvements in student performance and organizational effectiveness [1]. Another critical factor in goal setting is ensuring that school improvement objectives align with national education policies and standards. Alignment guarantees that school-level goals contribute to broader systemic targets, such as national benchmarks for literacy, numeracy, and overall quality of education. In the Philippines, for example, school improvement goals must align with the Department of Education’s (DepEd) K–12 curriculum standards and School

Improvement Plan (SIP) guidelines [17]. Similarly, studies in the United States and Australia emphasize that alignment with federal and state education policies ensures coherence between local interventions and national priorities [4,18].

Effective goal setting also requires the active participation of stakeholders, including teachers, school leaders, parents, and community members. Stakeholder involvement ensures that goals are realistic, contextually relevant, and supported by those responsible for implementation. Research indicates that collaborative goal-setting processes improve ownership and commitment among teachers and administrators, which enhances the likelihood of successful implementation [6]. Participatory approaches also allow schools to incorporate diverse perspectives, ensuring that goals reflect both educational needs and community expectations. The literature indicates that goal-setting practices in school improvement plans are most effective when they are structured around SMART criteria, aligned with national education policies, and developed collaboratively with stakeholders. These practices enhance the clarity, feasibility, and sustainability of improvement initiatives, ultimately contributing to better educational outcomes.

Table 5 presents a synthesis of selected studies examining goal-setting practices in school improvement planning across different countries. It highlights the approaches used in formulating goals, as well as the reported outcomes associated with each practice. The table shows that Malen [15] in the United States emphasizes the use of SMART goals, which contribute to improved student achievement and stronger teacher accountability. Similarly, Leithwood et al. [1] in Canada highlight collaborative goal setting guided by SMART criteria, resulting in better alignment between instructional practices and school objectives. In the Philippines, the Department of Education [17] focuses on aligning school goals with national standards and School Improvement Plan (SIP) guidelines, leading to more coherent planning that supports curriculum outcomes. Harris [6] in the United Kingdom underscores participatory goal setting involving multiple stakeholders, which enhances commitment and ensures the sustainability of improvement initiatives. Meanwhile, Stoll et al. [12] in Finland emphasize iterative goal review processes aligned with national policy, supporting continuous improvement and evidence-based decision-making. Overall, the table illustrates that effective goal-setting practices in school improvement planning are characterized by clarity, collaboration, alignment, and continuous refinement.

**Table 5.** Goal-setting practices in school improvement planning.

Study	Country	Goal-Setting Approach	Outcome
[15]	United States	SMART goals	Improved student achievement and teacher accountability
[1]	Canada	Collaborative goal setting with SMART criteria	Increased alignment of instructional practices with school objectives
[17]	Philippines	Alignment with national standards and SIP guidelines	Coherent school improvement plans supporting curriculum outcomes
[6]	United Kingdom	Participatory goal setting involving stakeholders	Enhanced stakeholder commitment and sustainability of initiatives
[12]	Finland	Iterative goal review aligned with national policy	Continuous improvement and evidence-based decision-making

### 3.4. Monitoring and evaluation practices.

Monitoring and evaluation (M&E) practices are integral to ensuring that school improvement plans are effectively implemented and produce measurable results. Effective M&E allows school leaders to track progress, identify challenges, and make evidence-based adjustments to

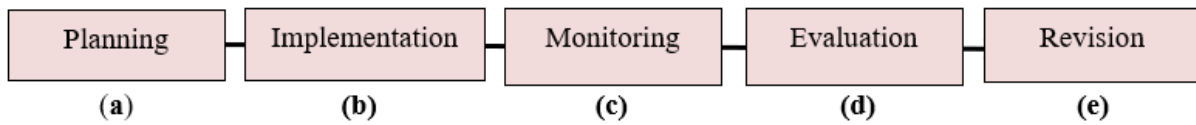
interventions. Research consistently highlights the importance of structured monitoring frameworks, clear performance indicators, feedback mechanisms, and continuous improvement cycles as essential components of successful school improvement initiatives [8, 18]. Monitoring frameworks provide a structured approach to tracking the implementation of school improvement plans. These frameworks outline what needs to be monitored, how it will be measured, and who is responsible for oversight. According to Stoll et al. [18], effective frameworks incorporate multiple dimensions, including instructional quality, student outcomes, teacher performance, and resource utilization. By establishing clear monitoring protocols, schools can systematically evaluate progress against the goals outlined in their improvement plans.

Performance indicators are specific measures used to assess the effectiveness of school improvement interventions. These indicators may include student achievement scores, attendance rates, teacher evaluation outcomes, and school climate measures. Hamilton et al. [4] emphasize that well-defined indicators are essential for providing objective evidence of progress. Indicators also enable schools to benchmark performance, identify gaps, and prioritize areas for improvement. Feedback mechanisms are critical for translating monitoring results into actionable insights. Effective feedback loops involve sharing evaluation results with teachers, administrators, and stakeholders to inform decision-making and instructional adjustments [5]. For instance, feedback from classroom observations or assessment data can guide professional development, curriculum refinement, or resource allocation. Studies show that schools with strong feedback mechanisms are more responsive to emerging challenges and more likely to sustain improvements over time [8].

Monitoring and evaluation are most effective when embedded within continuous improvement cycles. This cyclical approach involves planning, implementing, monitoring, evaluating, and revising school improvement strategies in a systematic and iterative manner. According to Leithwood et al. [1], iterative cycles allow schools to adapt their strategies based on evidence, enhancing the responsiveness and sustainability of improvement initiatives. Continuous cycles also reinforce a culture of reflective practice among educators and administrators, promoting long-term organizational learning. The literature suggests that structured monitoring frameworks, clear performance indicators, robust feedback mechanisms, and cyclical evaluation processes are essential for ensuring that school improvement plans lead to tangible improvements in educational quality.

Figure 3 illustrates the School Improvement Monitoring Cycle, which presents a continuous and systematic process used to ensure the effective implementation and refinement of school improvement initiatives. The cycle is composed of five interconnected stages that promote ongoing evaluation and enhancement of school practices. Stage (a), Planning, involves the formulation of goals, strategies, and action plans based on identified needs and priorities. Stage (b), Implementation, refers to the execution of planned activities and interventions within the school setting. Stage (c), Monitoring, focuses on the continuous tracking of progress to ensure that implementation aligns with established plans and targets. Stage (d), Evaluation, involves assessing the outcomes of implemented strategies to determine their effectiveness in achieving desired improvements. Finally, stage (e), Revision, uses evaluation findings to refine and adjust plans, ensuring that improvements are sustained and continuously enhanced. Overall, the cycle emphasizes a reflective and iterative approach to school improvement

planning, where each stage informs the next to promote accountability and continuous development.



**Figure 3.** School Improvement Monitoring Cycle; (a) Planning; (b) Implementation; (c) Monitoring; (d) Evaluation; (e) Revision.

Table 6 presents the different monitoring mechanisms commonly used in school improvement planning, along with their descriptions and country-based examples. It highlights how various tools are employed internationally to track progress, assess implementation, and support evidence-based decision-making in education systems. The table shows that classroom observations, used in the United States, involve the direct assessment of teaching practices and student engagement within the classroom setting. Student achievement tracking in Canada focuses on analyzing test scores, grades, and performance trends to monitor academic progress over time. In the United Kingdom, teacher performance evaluations are used to assess instructional effectiveness and identify professional development needs. Finland utilizes school climate surveys to gather feedback from students, teachers, and parents regarding the overall learning environment and school well-being. Meanwhile, Australia employs progress reports and digital dashboards that consolidate key performance indicators for leadership review, enabling timely and informed decision-making. Collectively, these monitoring mechanisms demonstrate a multi-dimensional approach to tracking school improvement, combining qualitative and quantitative data sources to enhance accountability and continuous development.

**Table 6.** Monitoring mechanisms used in school improvement plans.

Monitoring Tool	Description	Country Example
Classroom observations	Direct assessment of teaching practices and student engagement	United States
Student achievement tracking	Analysis of test scores, grades, and performance trends	Canada
Teacher performance evaluations	Appraisal of instructional effectiveness and professional development needs	United Kingdom
School climate surveys	Assessment of student, teacher, and parent perceptions of school environment	Finland
Progress reports & dashboards	Consolidated reporting of key indicators for leadership review	Australia

### 3.5. School improvement planning in the Philippines.

School improvement planning (SIP) in the Philippines has been institutionalized under the Department of Education (DepEd) to enhance educational quality and ensure alignment with national curriculum standards. The DepEd SIP framework provides a structured approach for schools to plan, implement, monitor, and evaluate improvement initiatives. According to the DepEd [6], the framework emphasizes goal setting, evidence-based decision-making, and the integration of stakeholder inputs to achieve better learning outcomes. The DepEd SIP framework outlines a cyclical process where schools conduct a needs assessment, set goals, implement improvement initiatives, and monitor progress through periodic evaluations. The framework encourages the use of school data including student performance, attendance, and teacher competencies, to inform planning and prioritize interventions [17]. It also integrates

the use of the School Governance and Operations (SGO) indicators to track school performance systematically.

School heads play a pivotal role in guiding SIP implementation. They provide leadership in setting school goals, coordinating stakeholders, allocating resources, and ensuring compliance with DepEd policies. Research indicates that effective school leadership positively influences the quality of SIP implementation by fostering teacher collaboration, monitoring progress, and promoting data-driven decision-making [19]. Moreover, school heads are tasked with communicating the school's vision and ensuring alignment between improvement initiatives and educational standards. Community participation is recognized as essential in SIP implementation. Parents, local government units, and community organizations are encouraged to provide feedback, support programs, and participate in school governance through School Governing Councils. Studies highlight that community engagement increases transparency, accountability, and sustainability of school improvement efforts [20]. National and regional policies play a critical role in facilitating effective SIP implementation. The DepEd provides guidelines, monitoring tools, and capacity-building programs to ensure that schools can successfully design and implement their improvement plans. Research indicates that strong policy support enhances the consistency and quality of SIP implementation across regions [19].

Table 7 presents a synthesis of school improvement planning practices in the Philippines based on selected regional studies. It highlights the key practices implemented, their geographical context, and the corresponding findings related to school improvement outcomes. The table shows that the Department of Education (DepEd) study [17], conducted nationwide, emphasizes data-driven goal setting, cyclical planning, and stakeholder involvement. The findings indicate that the School Improvement Plan (SIP) enhances school performance and ensures alignment with national education standards. In Northern Mindanao, study [19] highlights the importance of community engagement, teacher collaboration, and regular evaluation, with results showing increased stakeholder participation and improved sustainability of school initiatives. Meanwhile, the Central Visayas study [20] underscores leadership-led planning, structured monitoring mechanisms, and professional development, concluding that strong leadership combined with systematic monitoring contributes to improved student outcomes. Overall, the table demonstrates that effective school improvement planning in the Philippine context is characterized by collaboration, data-informed decision-making, and strong leadership support.

**Table 7.** School improvement planning practices in the Philippines.

Study	Region	Key Practices	Findings
[17]	Nationwide	Data-driven goal setting, cyclical planning, stakeholder involvement	SIP enhances school performance and aligns with national standards
[19]	Northern Mindanao	Community engagement, teacher collaboration, regular evaluation	Increased stakeholder participation and sustainability of initiatives
[20]	Central Visayas	Leadership-led planning, monitoring mechanisms, professional development	Effective leadership and structured monitoring improve student outcomes

### 3.6. International practices in school improvement planning.

Comparative literature highlights that school improvement planning varies across countries but commonly emphasizes data use, structured planning, and monitoring systems. In the U.S., school improvement planning is often guided by federal and state accountability frameworks. Schools rely heavily on student achievement data, teacher evaluations, and standardized

assessments to inform goals and interventions. Monitoring systems include progress reports, dashboards, and periodic audits [4].

In the UK, school improvement planning integrates Ofsted inspections, performance indicators, and school self-evaluation processes. Collaborative leadership and stakeholder engagement are emphasized to ensure sustainable school development [5]. Singapore’s approach is highly data-driven, with a focus on student performance analytics and continuous professional development. Schools implement structured SIP cycles and conduct rigorous evaluation to align with national education priorities [21–23]. Australian schools implement SIPs through both state-level frameworks and school-based initiatives. Monitoring systems include student outcome tracking, classroom observations, and performance benchmarking. Stakeholder consultation is integral to planning [9, 24–27]. Finland emphasizes trust-based leadership and teacher autonomy in SIP. Planning cycles are guided by national curriculum objectives but allow schools to contextualize goals. Monitoring focuses on formative assessment, school climate, and continuous improvement rather than high-stakes testing [10, 28–31].

Table 8 presents a comparative overview of school improvement planning practices across the Philippines, the United States, the United Kingdom, Singapore, Australia, and Finland. It highlights differences and similarities in planning approaches, data utilization, and monitoring systems used in each country to support school improvement. The table shows that the Philippines follows the DepEd School Improvement Plan (SIP) framework, which is characterized by cyclical planning supported by student performance data, attendance records, and teacher competency measures. Monitoring is conducted through School Governance Operations (SGOs), periodic evaluations, and stakeholder feedback. In the United States, school improvement is guided by federal and state accountability frameworks, with a strong reliance on standardized test scores and teacher evaluations, supported by dashboards, audits, and progress reports. The United Kingdom uses Ofsted-guided self-evaluation, focusing on school performance indicators and inspection data, with monitoring conducted through formal inspections, internal evaluations, and stakeholder consultation.

**Table 8.** Comparison of school improvement planning practices across countries.

Country	Planning Approach	Data Use	Monitoring System
Philippines	DepEd SIP framework, cyclical planning	Student performance, attendance, teacher competencies	SGOs, periodic evaluations, stakeholder feedback
USA	Federal and state accountability frameworks	Standardized tests, teacher evaluations	Dashboards, audits, progress reports
UK	Ofsted-guided self-evaluation	School performance indicators, inspection data	Inspections, internal evaluations, stakeholder consultation
Singapore	Data-driven cycles, continuous professional development	Student analytics, assessment results	Regular evaluation, performance tracking
Australia	State frameworks with school-based initiatives	Assessment outcomes, attendance, teacher performance	Benchmarking, classroom observation, reports
Finland	Trust-based planning, teacher autonomy	Formative assessment, school climate data	Continuous improvement cycles, teacher-led evaluation

Singapore adopts a data-driven cyclical planning approach supported by continuous professional development, using student analytics and assessment results, with regular evaluation and performance tracking systems. Australia implements state-based frameworks combined with school-level initiatives, utilizing assessment outcomes, attendance data, and teacher performance measures, with monitoring through benchmarking, classroom observations, and structured reporting systems. Finland, on the other hand, emphasizes a trust-

based system with strong teacher autonomy, using formative assessment and school climate data, and relying on continuous improvement cycles and teacher-led evaluation processes. Overall, the comparison highlights varying degrees of centralization, accountability, and data use across countries, while consistently emphasizing the importance of evidence-based decision-making in school improvement planning.

## 4. Discussions

### 4.1. Key trends in school improvement planning.

The literature reveals a clear global shift toward data-driven school leadership, where decisions are increasingly informed by student performance, attendance, and other school data [4, 8, 32, 33]. Alongside this, there is an increased emphasis on accountability and evidence-based planning, with schools held responsible for measurable improvement outcomes. Countries like Singapore, Finland, and the United States have integrated continuous evaluation and monitoring into their school improvement frameworks, highlighting the importance of systematic, data-informed leadership in achieving educational quality [10, 21, 34, 35].

### 4.2. Similarities between philippine and international practices.

Despite contextual differences, there are notable similarities between Philippine and international school improvement practices. Both emphasize strategic planning cycles, where schools engage in planning, implementation, monitoring, and evaluation [1, 20, 36, 37]. Data utilization is also a shared practice, with student performance, assessment results, and school climate data guiding interventions. Moreover, stakeholder involvement is a common feature, with teachers, parents, and communities engaged in planning and feedback processes to ensure that improvement initiatives are contextually relevant and sustainable [1, 11, 38, 39].

### 4.3 Differences and challenges.

Differences between Philippine and international practices often emerge due to resource availability, leadership capacity, and data management systems. Philippine schools sometimes face limitations in funding, access to reliable data, and technological infrastructure, which can hinder the full implementation of data-driven plans [21, 40]. Leadership capacity also varies, with some schools lacking trained personnel for evidence-based planning or monitoring. In contrast, countries like Singapore and Finland benefit from well-resourced systems, advanced data platforms, and strong leadership support for school improvement initiatives [10, 41, 42].

### 4.4. Implications for school leaders and policymakers.

These findings suggest several practical implications:

- a. Strengthening data literacy among school leaders is essential so they can accurately interpret and apply student and school data to guide improvement efforts.
- b. Institutionalizing monitoring systems ensures that schools have structured mechanisms to track progress, identify gaps, and make timely adjustments.
- c. Capacity-building programs for strategic planning can enhance leadership skills, improve goal-setting, and facilitate effective stakeholder engagement, ultimately leading to more sustainable and impactful school improvement outcomes [1, 5, 43, 44].

By addressing these areas, policymakers and school leaders can bridge gaps between local and international best practices, supporting continuous improvement and higher educational quality across contexts.

## 5. Conclusions

This review demonstrated that strategic planning, data-driven decision-making, and continuous monitoring were central to effective school improvement. Synthesizing Philippine and international practices revealed that systematic planning cycles, stakeholder involvement, and evidence-based interventions were critical for enhancing school performance. These findings advanced understanding by highlighting how integrated approaches to planning and monitoring could lead to sustained educational improvement. However, the study was limited by its reliance on existing literature, which may not have captured all contextual variations or emerging practices in different school settings. This limitation suggested caution in generalizing the findings to all educational contexts. Future research should focus on empirical studies evaluating the effectiveness of SIP implementation, as well as comparative analyses across countries to identify transferable best practices. Investigating how resource availability, leadership capacity, and data systems affect SIP outcomes would further strengthen the evidence base. This review underscored the importance of structured, data-informed, and collaborative school improvement planning. By consolidating key practices and insights, it provided a foundation for policymakers, school leaders, and researchers to enhance educational quality and support meaningful, sustainable school improvement initiatives.

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## Author Contribution

The authors are solely responsible for the conceptualization, literature search, analysis, writing, and final preparation of this literature review. All aspects of the study, including interpretation of findings and presentation of results, were conducted entirely by the authors.

## Competing Interest

The authors declare that they have no competing interests.

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